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RESIDENTIAL GARAGE DOORS

released by: Justin Evans

Introducing NEW Bridgeport™ Steel Doors!

Clopay is excited to offer a new product line that combines the traditional symmetry of wood stile and rail door designs with the proven durability and energy efficiency of three-layer steel Intellicore® construction. These doors provide two distinct recessed panel designs, providing new design options for homeowners, builders and architects, as well as increased sales for you!

The following provides details of these exciting new products:

- Available to order September 14, 2020.
- Recessed panel options include Narrow and Extended designs.
- Intellicore construction options include 2" and 1-3/8" thicknesses (polystyrene not available).
- Pricing mirrors Gallery® Steel List Pricing and multipliers.
- See below for additional construction, panel, model numbers, colors and window option details.



Narrow Panel in Charcoal with SQ24 Windows and optional decorative spade handles

BRIDGEPORT™ STEEL CONSTRUCTION AND PANEL OPTIONS

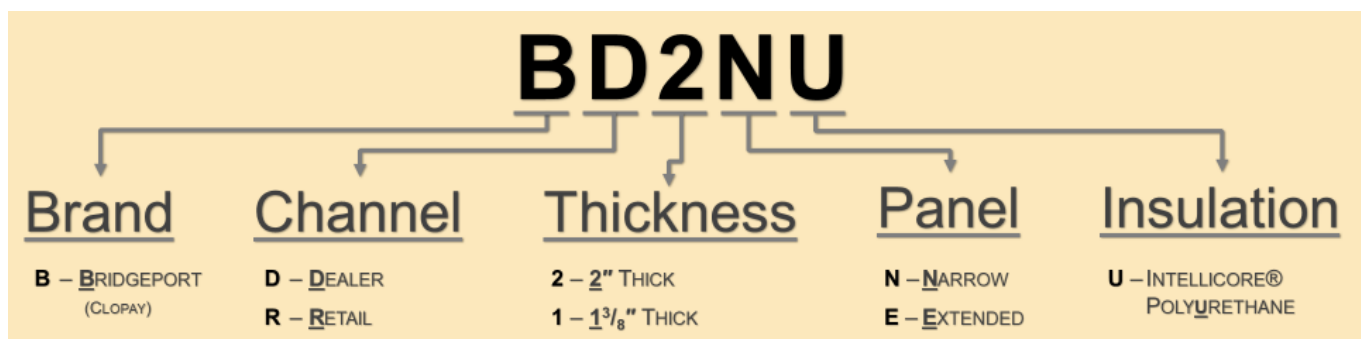


NARROW PANEL
shown in Charcoal



EXTENDED PANEL
shown in Charcoal

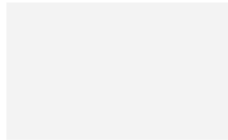
BRIDGEPORT™ STEEL MODEL NUMBER EXPLANATION



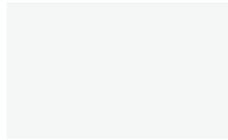
COLOR OPTIONS

Standard Colors:

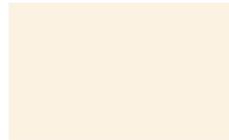
Note - Standard color Bridgeport™ Steel doors have a **woodgrain** embossed exterior steel surface. Additional charges apply for the Black finish to account for the 25-gauge steel surface and solar reflective paint.



Standard White
(WH)



Glacier White
(WG)



Almond
(AL)



Desert Tan
(RT)



Sandtone
(ST)



Bronze
(BZ)



Chocolate
(CB)



Mocha Brown
(BM)



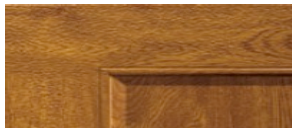
Charcoal
(CL)



Black
(BL)

Ultra-Grain® Finishes:

Note – Ultra-Grain® finish Bridgeport™ Steel doors have a **stucco** embossed steel surface. Ultra-Grain charges apply.



**Ultra-Grain Oak
Medium Finish**
(MO)



**Ultra-Grain Oak
Dark Finish**
(DO)



**Ultra-Grain Oak
Walnut Finish**
(WO)



**Ultra-Grain Oak
Slate Finish**
(SLO)

Plain / Grille Glass Options:

Clear, frosted, seeded, obscure and rain glass available in single pane or insulated.



Plain Short



Plain Long



REC12



ARCH1



ARCH2



SQ22



Vertical Grille on ARCH1



Vertical Grille on ARCH2



REC14



Grille on ARCH1



Grille on ARCH2



SQ24



Clear



Frosted



Seeded



Obscure



Rain

Decorative Glass Options:

*Designs complement Clopay Entry Door windows.



Kristin® Short*



Kristin® Long*



Trenton® Short*



Trenton® Long*



Clayton™ Short*



Clayton™ Long*

Acrylic Options:

Note - acrylic windows require special cleaning. Never use cleaners containing ammonia or petroleum products.

*Designs complement Clopay Entry Door windows.



Wrought Iron Short*



Wrought Iron Long*



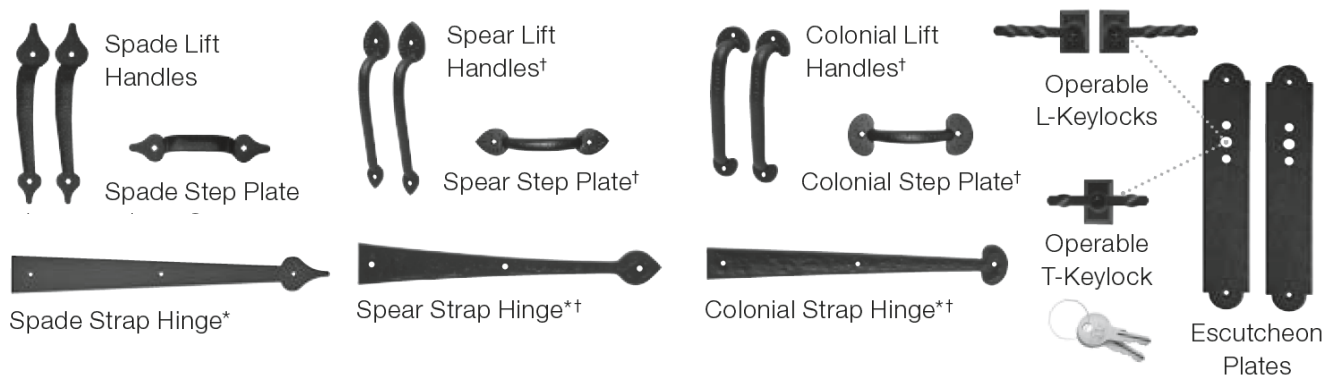
Wrought Iron Arch*

OPTIONAL DECORATIVE HARDWARE

Bridgeport™ Steel garage doors come **standard with color matched plastic lift handles**. Spade lift handles/step plates available at no upcharge. Additional hardware also available, see below.

*Installation location is important for proper door operation. May interfere if placed near top of door.

† These parts are constructed of aluminum. Other parts not marked are steel construction.



WINDCODE® AVAILABILITY

Details:

- W1 product available on September 14, 2020.
- W3 and above product available on October 19, 2020 due to Florida product approval timing.
 - No current Miami-Dade or Texas Department of Insurance approvals at this time. Additional communications will occur upon approval.

WINDCODE® AVAILABILITY CHART								
Common Door Widths		W1	W3	W4	W5	W6	W7	W8
Model BD2NU, BD2EU	8', 9' Wide Door	S +13/-15 PSF	SELECT W4	FS +28/-29 PSF	SELECT W6	FWS +38/-44 PSF	SELECT W8	FW +54/-60 PSF
	10', 12' Wide Door	S +12.5/-14 PSF	SELECT W4	FS +25.5/-25.5 PSF	FS +30/-30 PSF	FWS +38/-42 PSF	SELECT W8	FW +46/-52 PSF
	16' Wide Door	S +12.5/-14 PSF	SELECT W4	FS +25.5/-25.5 PSF	FS +30/-30 PSF	FWS +38/-42 PSF	SELECT W8	FW +46/-52 PSF
	18' Wide Door	S +12.5/-14 PSF	SELECT W4	F +25/-25 PSF	SELECT W6	FWS +38/-42 PSF		
Model BD1NU, BD1EU	8', 9' Wide Door	S +13/-15 PSF	FS +20/-21 PSF	SELECT W5				
	10', 12' Wide Door	S +12.5/-14 PSF	FS +20/-21 PSF	SELECT W5	F +30/-30 PSF			
	16' Wide Door	S +12.5/-14 PSF	FS +20/-21 PSF	SELECT W5	F +30/-30 PSF			
	18' Wide Door	S +12.5/-14 PSF						

S Standard Windows Available

Impact Rated

W Patented Impact Windows Available

F Florida Approved

D Dade County Approved

T Texas Department of Insurance Approved

MARKETING SUPPORT AND TIMELINES – DEALER AND CONSUMER MARKETING

Dealer and consumer-facing tools for Bridgeport™ Steel **will be available on September 14, 2020.**

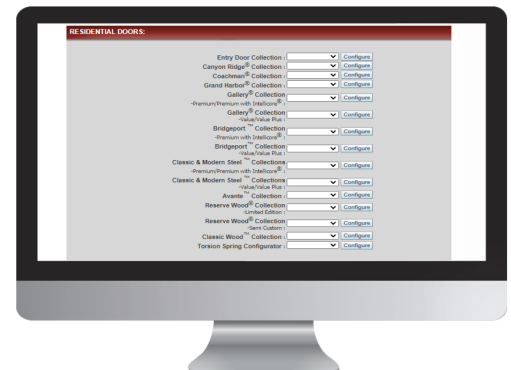
Samples, Literature and Price Pages

- Clopay Master Authorized Dealers® and Authorized Dealers™ will receive a 2" thick, white, 26" wide by 21" high, narrow panel hand sample.
 - **Master Authorized Dealers® (MADs)** will receive sample with literature and price pages included in the box, to be received before September 18, 2020.
 - **Authorized Dealers™ (ADs)** will receive literature and price pages in an envelope, to be received before September 18, 2020. Samples will ship separately, arriving before October 4, 2020.
- Requests for additional samples should be made through your DC or Account Manager.
- For the complete list of samples, reference Bridgeport™ Steel Price Page PDF, page BDS2.
- Price Pages (To download: Dealer Portal > Pricing > Price Page PDFs or Excel Price Pages)



Dealer Tools – Available September 14, 2020

- **Dealer Portal** will be updated with Bridgeport™ Steel support items
- **Brainshark training** can be accessed to train your sales and support teams.
(<https://www.brainshark.com/clopay/Bridgeport-Launch-Bulletin>)
- **iStore** will be updated with Bridgeport dropdown
- **MyDoor®** – update required (instructions on following page)
- **Interactive Showroom Kiosk** – for the Bridgeport™ Steel update please email: kiosk@pvcomm.com



Literature – Available September 14, 2020

Download latest on Dealer Portal (Dealer Portal > Marketing > Literature > Downloadable Literature-Residential). Link here:

http://clopaypdf.pvcomm.com/pdf_files/RSDR-BRIDGEPORT3LAYERSS-20.pdf

Order printed copies via the Clopay Fulfillment Site (Dealer Portal > Marketing > Literature > Order Literature and Catalogs).

- Bridgeport™ Steel Brochure
 - Ultra-Grain® Finish Brochure
 - IMAGINE Brochure
 - WINDCODE Brochure
- Available October 19, 2020.



Door Imagination System™

New Bridgeport™ Steel doors will be configurable in the Door Imagination System (DIS). This will automatically update on both Clopaydoor.com as well as for dealers that embed or link to DIS on their own site. (<https://www.clopaydoor.com/door-imagination-system>)

Clopaydoor.com and Media

- Clopaydoor.com (www.clopaydoor.com)
- Bridgeport™ Steel Product (www.clopaydoor.com/bridgeport)
- Press Release (<https://www.clopaydoor.com/pressreleases>)
- Over the next several months, there will be more advertising, social media and public relations exposure to the new Bridgeport™ Steel product line.
- If you have a website through one of our website template programs (Go2 Partners or WebFX), Bridgeport™ Steel updates will occur automatically.



MyDoor® Pricing Setup Instructions

Pricing on the newly added Bridgeport models will be shown as **LIST price** until pricing is added to the Dealer Pricing within MyDoor.

To add this pricing correctly to MyDoor:

1. Navigate to the “Dealer Pricing” Section under Administration
2. Select “Add New Pricing”
3. Choose “Traditional” Price Setup
4. Choose the following categories:
 - **Product Type:** Residential Doors
 - **Category:** (There are 2 to set up): Gall Prem Intell 2” GD2S/LU
 - **Model/Item:** (There will be 4 total to set up): BD2EU, BD2NU, BD1EU, BD1NU
 - **WindCode:** Dependent upon WindCode options chosen
 - **Size:** Set up both “Single” and “Double”

5. Fill in your pricing attributes
 - Multipliers can be filled in on this screen or you can click the Update Multipliers Button after the models have been added into your pricing structure
6. Click Save.
7. The newly added models will appear in your dealer pricing screen reflecting the changes entered.

Please contact your account manager with any questions.